



## 2015 Kentucky Financing Roundtable Conference Sponsorship Opportunities

In its first year, the **CDFA Kentucky Financing Roundtable**, in partnership with Bluegrass International fund, is excited to explore important issues in Kentucky while collecting resources and building the state's development finance network. Combining forces with and fully supported by BIF, the Roundtable will give the opportunity to issuing authorities, economic developers, and financing agencies to hear and share critical and timely perspectives on economic development finance in The Bluegrass State. For 2015, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the annual **CDFA Kentucky Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Kentucky. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

<p><b>ANNUAL ROUNDTABLE SPONSOR</b></p> <p><b>\$3,000</b></p>	<p><b>Annual Roundtable Sponsors</b> receive prominent recognition during all CDFA Kentucky Financing Roundtable activities throughout 2015, including visibility in newsletters, event marketing and on the CDFA website. Annual Sponsors also receive recognition for helping to craft the CDFA Kentucky Financing Roundtable Conference. Other benefits include:</p> <ul style="list-style-type: none"> <li>▪ logo placement on all CDFA Kentucky Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials</li> <li>▪ 2 complimentary registrations for the annual Kentucky conference (one of which will be assigned to the person serving as speaker)</li> <li>▪ 1 guaranteed speaker role for the annual Kentucky conference</li> <li>▪ Promotional recognition during scheduled Kentucky webcasts</li> <li>▪ attendee roster for all Kentucky events (webcasts, conference) throughout the year</li> </ul>
<p><b>CONFERENCE PREMIUM SPONSOR</b></p> <p><b>\$1,500</b></p>	<p><b>Conference Premium Sponsor</b> provides the opportunity for your firm to support the CDFA Kentucky Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Kentucky and benefits include:</p> <ul style="list-style-type: none"> <li>▪ 1 complimentary registration for the annual Kentucky conference (which will be assigned to the person serving as moderator)</li> <li>▪ 1 guaranteed moderator role for the annual Kentucky conference</li> <li>▪ Logo placement on all CDFA Kentucky Financing Roundtable marketing emails, newsletters &amp; event webpage</li> <li>▪ attendee roster for annual Kentucky conference (pre-event)</li> </ul>
<p><b>CONFERENCE SUPPORTING SPONSOR</b></p> <p><b>\$750</b></p>	<p>For those firms that want to support the CDFA Kentucky Financing Roundtable Conference but cannot make a large commitment, the <b>Conference Supporting Sponsors</b> opportunity is a perfect fit. Your firm will receive:</p> <ul style="list-style-type: none"> <li>▪ 1 complimentary registration for the annual Kentucky conference</li> <li>▪ logo placement on all CDFA Kentucky Financing Roundtable marketing emails, newsletters &amp; event webpage</li> <li>▪ attendee roster for annual Kentucky conference (post-event)</li> </ul>

### Making a Commitment

To sponsor the CDFA Kentucky Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 705-1302 or [kdeardurff@cdfa.net](mailto:kdeardurff@cdfa.net). Make your commitment today!